



P.O. BOX 3806, BRIGHTON STATION, ROCHESTER, N.Y. 14610

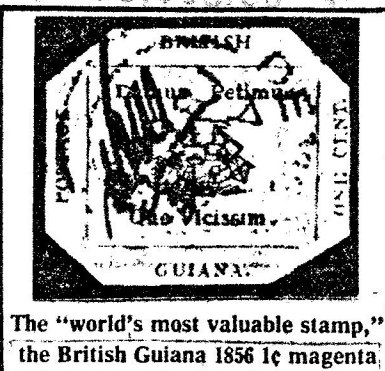
Vol. 80 No. 4

"THE BRITISH GUIANA 1856 1¢ MAGENTA: \$1 MILLION ?

APR. '80

EDITORIAL.....by John Kellas


The philatelic event of the decade will take place April 5th with the sale of "the world's most valuable stamp", the British Guiana 1856 1¢ Magenta. It is believed that the final hammer price on this "stamp" will have a profound market effect on the entire spectrum of philately. The fallout from the sale of the Br. Guiana 1¢ will be felt by both the large stamp investors and the small, average stamp collector. If the Br. Guiana 1¢ manages to sell for a bid price of \$900,000.00 or better it is probable that the stamp's 1970 investors have made out very well on their investments. This would fire up today's bullish philatelic market, pushing the prices and values upward on both investment grade stamps and even hinged, no gum, poor centered stamps! This rippling effect would also affect philatelic items and books indirectly too. However, should the Br. Guiana 1¢ do poorly on the auction block, say less than \$700,000.00, this could have a stabilizing effect, perhaps slowing the upward climb -thus a break for the "collector's" pocketbook. It must also be remembered that there will be several rarities for sale at the April 5th Auction beside the "star". Yet the limelight will be focused on the Br. Guiana 1¢, the ultimate philatelic prize for one's collection even if the chance is extremely remote we would all like a peice of the ROCK.




The "world's most valuable stamp,"
the British Guiana 1856 1¢ magenta



HISTORIC PRESERVATION



Canada
Post



UNITED STATES POSTAL SERVICE
Eagle

Apr. 5 U.S., Salt Lake Temple,
10¢ postal card
Apr. 10 U.S., France Perkins,
15¢ stamp

APRIL MEETINGS

- Apr. 10 "CANADIAN STAMPS", the evening program will be presented by Anton Zahm, Syracuse NY, an authority on Canadian Philately from a collector's and investor's point of view. 8:00pm
- * Apr. 19 The Annual RPA Banquet & Auction, Mapledale Party House, 6:15pm. Tickets are still available at the April 10th meeting or from Larry Moriarty, cost \$8. The auction will start toward the end of the dinner hour.
- Enclosed with this newsheet is a listing of all of the auction lots.
- Apr. 24 NO RPA MEETING.....

BOOKS

Manual of Philatelic Headings Used By the American Philatelic Research Library.
American Philatelic Research Library,
P.O. Box 338, State College, PA 16801
A good research tool to locate philatelic publications on your subject. Cost \$20 postpaid (\$16 to APRL and APS members)

Geographical Locations of U.S. A.P.O.'s 1941-1978, compiled and edited by James Shaffer. Published by the War Cover Club.
From: Lincoln E. Kieffer, P.O. Box 173,
Jamesbury, NJ 08831 Cost \$10 postpaid.

* Does the RFA have your correct mailing address

CENSUS '80



Everyone must be counted to assure fair political representation and full funding for government programs in our community!

We're counting on you. Answer the census.

Market survey estimates U.S. collecting populace

By James H. Bruns
Washington Correspondent

According to data recently released by the U.S. Postal Service, stamp collecting is enjoyed by more than 11 per cent of the U.S. population.

That projection is based on a market survey conducted for the USPS by the firm of Young and Rubicam Inc. in 1976. The survey report, which was submitted to postal officials in January 1977, estimates that there are perhaps as many as 22 million stamp enthusiasts in this country.

Compared to previously available statistics, this represents an increase of more than 6 million collectors during

roughly the last 10 years. For purposes of the survey, the New York advertising agency defined a current collector as "a person who added stamps from any country to a collection, or started a new one, within the past 12 months."

What the survey shows is that U.S. stamps are largely the issues which are regularly being added to both old and new collections. The overwhelming majority of those defined as collectors (96 per cent) reported purchasing U.S. stamps for their collections.

Although respondents ranged in age from 6 years old and up, 61 per cent were above 21 (this group accounts for about 85 per cent of all stamp purchases made in the United States for one reason or another). Two-thirds of those surveyed began collecting at an early age, and most reported that during their late teens, the demands of school and social activities forced them tempo-

rarily to set aside collecting.

Pleasure, not investment, appears to be the reason why most return to the hobby. Although the margin is slight, statistically more females enjoy collecting than do males. The ratio is 53 to 47 per cent. Female respondents tended to be older when they began collecting; two-thirds of the women collectors questioned noted that they started collecting after age 30.

Although the majority of the female respondents indicated that they began collecting later in life, they made up for their late start by collecting later into life than do men.

The survey data also indicate just how big the business of philately has become. Reportedly, collectors spent approximately \$1.3 billion during 1976. That figure represents about one-half of the total sales for the entire U.S. hobby industry for that year.

On a dollar-for-dollar basis,

the survey reports that males spend much more for collecting purposes than do females. According to the study, men tend to spend about twice as much as women.

Collectors from all incomes and educational levels were found to be evenly represented in the survey, and, as would be expected, on a per capita basis collectors with an annual income of more than \$15,000 generally spent more on the hobby. In fact, they spent about twice as much as those in any other income group.

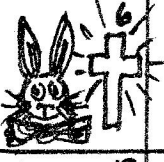
Also as a group, college-educated collectors (representing about 14 per cent of the adult hobbyists) tended to be larger spenders; sales to this group account for slightly more than the combined total for those collectors with elementary or high school educations.

RPA NOTES:

The Rochester General Mailing Facility has decided to continue its Philatelic Nights indefinitely, the 2nd & 4th Wednesday of each month. Time 6 - 8pm. Place* U.S.P.S., Rochester GMF, 1335 Jefferson Rd. Roch., NY (Henrietta) Nominations are now open for RPA Offices to be elected during the June '80 Business Meeting. Please present Nominees during the RPA meetings in April & May..... Please remember to RETURN RPA LIBRARY BOOKS by the next RPA meeting following the meeting at which the book was borrowed. Several books & Scott Catalogs are long over due, remember that other members may want to use them!

April 13 ASPEX, Farm and Home Center, 248 Grant Ave., Auburn, New York. Free Admission. Hours 10-6.

STAMP SHOWS

SUN.						SAT.
april planner		1	2	3	4	USA - 5 SALT LAKE TEMPLE POSTAL CARD 10¢
	6	7	8	9	10	12
				USA - FRANCE PERKINS - * 15¢ R.P.A. Meeting	11	
ASPEX 13	14	15	16	17	18	* * * 19 ANNUAL RPA BANQUET + AUCTION
AUBURN, (10-6)						
20	21	22	23	24	25	26
27	28	29	30			



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ROCHESTER PHILATELIC ASSOCIATION
BANQUET AUCTION - APRIL 19, 1980

<u>LOT #</u>	<u>DESCRIPTION</u>	<u>CAT/EST \$</u>	<u>MIN. BID</u>
<u>UNITED STATES</u>			
1	Laminated Inauguration Day Cover, Richard M. Nixon Jan 20, 1973	7.50	DONATION
2	# 286 M - (NG) VG 2¢ Trans- Mississippi	30.00	5.00
3	# 297 M - LH F 5¢ Pan-Am "scuffed" UR corner	125.00	40.00
4	# 314 M - H PAIR 1¢ Franklin - thin at bottom	70.00	15.00
5	# 620 M - NH - F 5¢ Walloon	65.00	45.00
6	# 620, 621 M - NH - F Norse American	57.00	35.00
7	# 628 M - NH - F 5¢ Ericson	15.00	6.00
8	# 650 M - LH - F-VF 5¢ Aero. Plate Single	16.00	7.50
9	# 657(2), 681, 690, 716 M-NH 2¢ Reds	5.00	--
10	# 658-668 M & U, H NG, A-F Kansas Overprints	206.50	75.00
11	# 692 M - NH - VG - F Plate Blk 11¢ Hayes Perf Sep	25.00	6.00
12	# 698 M - NH - VF 20¢ Golden Gate UR Crease	22.50	6.00
13	# 709 (14) M - NH 4¢ Washington Bicent.	6.30	--
14	# 713 M - NH 8¢ Washington Bicent.	9.50	--
15	# 718-719 M - NH VF L. A. Olympics	3.50	1.25
16	# 730-731 M - F-VF Century of Progress SS Some Creasing at Top	50.00	--
17	# 733 Blk of 4 M - NH 3¢ Byrd	5.60	--
18	# 737 Plate Blk M - NH 3¢ Mother's Day	1.95	--
19	# 778 M - NH Tipex SS	6.00	--
20	# 785-794 FDC & 785-789 on 1 cover & 790-794 on 1 cover	100.00	40.00
21	# 909-921 FDC F-VF	50.00	15.00
22	#1043 Plate Blk M - NH 9¢ Alamo	2.10	--
23	# 1055, 1297, 1299, 1304, 1338A, 1520, 1616, 1614 Coil Line Pairs M - NH	5.16	1.00
24	# 1075 M-NH Pipex SS	6.00	--
25	# 1254-1257 Plate Block M - NH	5.60	--
26	# 1285 Plate Blk M - NH 8¢ Einstein	1.60	--
27	# 1293 Plate Block	5.25	--
28	# 1311 (25) Sipex SS	7.50	--
29	# 1365-1368 Plate Blk M - NH VG	12.50	--
30	# 1383 Mail Early Blk M	1.70	--
31	# 1438 Sheet - Drug Abuse	13.00	--
32	# 1439 Sheet - Care M - NH	12.75	--
33	# 1447 Sheet - Peace Corps	11.75	--
34	# 1448-1451 Sheet 2¢ Cape Hatteras	11.95	--
35	# 1453 Sheet 8¢ Yellowstone (Old Faithful)	7.25	--
36	# 1464-1467 Sheet 1972 Wildlife Conservation	10.00	--
37	# 1552 Sheet Christmas Dove	14.50	--
38	# 1433 Sheet Sloan Art	13.50	--
39	# 1434-1435 Sheet	15.50	--
40	# 1293, 1399, 1603, 1605, C91, C92 Plate Blks Mint	15.30	7.00
41	# 1606 Matched Set of Corner Plate Blocks M	13.00	5.75
42	# 1774 Plate Block M	1.25	--
43	# 18 Plate # Singles - M	8.56	--
44	# 18 Mr. Zip Singles - M - NH	5.42	--
45	59 Mail Early Singles - M - NH	17.43	--
46	33 Mail Early Singles - M - NH	9.17	--
47	30 Mail Early Singles - M - NH	8.37	--
48	Collection of US # 184 & 45 Covers	--	--
49	Collection stamps 3¢ Red & 36 Covers	--	5.00
50	C11 Plate Blk M - NH - F UR and UL thin	110.00	50.00
51	C20, C21, C22 M - NH F-VF	66.00	40.00
52	C21 M - NH - F Stain UL	30.00	15.00
53	C22 M - NH - F Stain UL	30.00	15.00
54	C57 M - NH - VF 10¢	4.00	2.25
55	C77, C78, C80(3), C86(2), C88, E21(2), E22(2) M - NH	10.66	--
56	C84 Sheet City of Refuge	17.75	--
57	C91, C92 Matched Set Plate Blk - M	11.00	5.75
58	US Revenues on Paper incl R4(2), R39, 30 items	21.75	5.00
59	U523-U528 Entires - M - Washington Bicents	31.85	--
60	UC42(5), UC35 U S Air Letters - M	15.50	3.00

<u>LOT #</u>	<u>DESCRIPTION</u>	<u>CAT/EST \$\$</u>	<u>MIN. BID</u>
<u>UNITED STATES (Continued)</u>			
61	8 Complete Reply Postal Cards - M	8.05	--
62	Misc. U. S. Covers	5.00	5.00
63	100 Used Post Cards	0.00	0.00
64	7 Different Souvenir Cards BEP - M	25.75	7.00

MISCELLANEOUS (PART I)

65	Mint Sheet Album	--	--
66	Privately Issued Souvenir Card Featuring Brit Guiana 1856 1¢ Magenta (Scarce Serial #)	2.50+	DONATION
67	Various 1978-79 Catalogs US and Canada & 6 year accumulation of Canada Post notices	--	--
<u>Great Britain & Commonwealth etc.</u>			
68	GB 97 Different	14.62	2.00
69	GB Recent M - NH Both SS	106.62	35.00
70	GB Booklet Panes (Cat by S.G. £41.05	--	25.00
71	GB Covers from the past 20 years, small towns, slogans etc	--	5.00
72	GB "One Year's Mail from Home"	--	7.50
73	Guernsey 7 FDCs Spec Cancel, on cover, piece	--	5.00
74	Australia 142-144 Used F+ 1934 Centen. Few Short perfs	22.25	9.00
75	Australia M-NH	28.05+	15.00
76	Australia Covers	--	3.00
77	Bahamas 116-129 M - LH - VF Columbus	48.00	26.50
78	Bahamas 132-147 M - LH - VF Settlement	51.00	28.00
79	British Columbia 7-8 Used - (7 is SE)	120.00	10.00
80	British Honduras 115-126 M - LH - VF Defins	48.00	26.00
81	British Honduras B1-B5 M - LH F-VF surcharges	13.50	8.00
82	Canada 90a LH-H Imperf single	13.75	3.00
83	Canada 91 M-LH - F	65.00	20.00
84	Canada 251a M-NH booklet with staple holes	1.50	.50
85	Canada 231b M-NH booklet with Staple holes	2.00	.50
86	Canada 700-703 Blk of 8 M	3.50	2.00
87	Canada Stock book of 500++ some mint	100.00+	20.00
88	Canada Mint inclds SS face 54.99 Canadian	--	46.00
89	Canada 100++ Covers cut corners etc.	10.00	--
90	Gold Coast and Ghana 76 diff mostly mint	20.03	4.00
91	Hong Kong 26 Diff Covers	--	3.00
92	Leeward Islands 118/9 M- LH Silver Wedding	4.18	1.00
93	New Brunswick 6,8,9,10 used	56.50	5.00
94	46 Different Mint - mostly NH	19.37	5.00
95	Miscellaneous Colonies	--	2.00
96	28 Presentation Packs of GB, Silver Jub, etc (£40.35 SG)	--	28.00

MISCELLANEOUS (PART THE SECOND)

97	Literature 15 Amer Philat., 8 Canadian Phil, 2 Phil Lit Rev	--	--
98	Lighthouse Cover Album # 2 (foreign)	10.00	--
99	Lighthouse Stock Album, 20 Pages (40 sides) Acetate strips, double acetate interleaves	25.00	--
100	Stock Book Acetate Strips, Double Glass Inter 10 pages (20 sides)	5.00	--

FOREIGN ETC.

101	Afghanistan RA1-2 M-H Postal Tax	14.00	3.00
102	Belgium B9-16 M and U hinging varies	158.00	55.00
103	Belgium B17-24 M H	86.75	25.00
104	Belgium B163-B165 M - NH Royal Family Children	7.10	3.00
105	Brazil Collection to 1970 250+ stamps	100.00+	15.00
106	Denmark "A Few Thousand Perfins"	--	--
107	France 1 Used	225.00	80.00

<u>LOT #</u>	<u>DESCRIPTION</u>	<u>CAT/EST\$</u>	<u>MIN. BID</u>
108	Germany B102 M-H	10.50	4.00
109	Germany C36, C37 M-LH	87.50	35.00
110	Germany 115 Different	12.63	2.30
111	Hungary 100's mixed used relatively unpicked (specially prepared for L.W.)	--	--
112	Netherlands B402-B406 M-NH VG	2.00+	1.00
113	Ryukyu Islands C1 M-NH	47.50	6.00
114	Spain 1377/84 M NH with Post Cards	1.32	.30
115	U.N. Geneva 1-81 NH	128.70	45.00
116	U.N. UC1 Mint	45.00	20.00
117	U.N. UC9(2), UC1(geneva FDC)	8.40	2.00
118	U.N. 23 FDC most Cacheted	32.00	--
119	U.N. Souvenir Cards 1-4, total of 11 cards mint and used & 1958 souvenir folder	67.00	15.00
120	Vatican 492-494 M-NH	1.13	.30
121	Vatican 504-508 H, NH	1.50	.50
122	US and Foreign Covers 100+ condition varies	--	7.50
123	14 All Different Nudes	--	.99
124	Mixed bag of Foreign Covers	--	3.50
125	Small stock book of Mint Stamps	--	5.00
126	Stock Book of 337 used stamps	--	.50
127	Worldwide Mint and Used 750++ in stock book	--	15.00
128	US and Foreign many 100's Mint and Used in 3 ring binder	--	--
129	17 Maximum Cards in Ring Binder	--	2.00
130	3000+ Stamps in Sr. Statesman Album	--	15.00

MISCELLANEOUS (Part III (of 3))

131	Independant Nations of Africa Album - used	--	DONATION
132	3 Minkus Global Binders	25.00	--
133	20 Lighthouse Acetate 3 ring stock pages	25.00	--
134	Misc Auction Catalogs etc.	--	DONATION
135	MYSTERY LOT	--	.50
136	"Box of Soakers"	--	.50

----- You must be present to bid - no mail phone or telegraph bids

----- Examine all lots - descriptions are the owners

----- No floor lots will be accepted

For Banquet tickets contact:

Larry Moriarty st the April 10 Meeting
Tickets are \$8.00